



Three Leaf

Productions, Inc.

Marketing • Print Management • Fulfillment

Mission

- * We strive to create a total project management approach where customers can find solutions to a variety of their needs.
- * We will continue to gain market share and increase our presence in the industry both locally and nationally through acquisitions and strategic partnerships.
- * Our success will be measured by the growth and advancement of our employees and the satisfaction and loyalty of our clients, not merely by revenue.





THREE LEAF PRODUCTIONS

Three Leaf Productions is a certified minority-owned business, specializing in media management. Our primary focus is printing, marketing and fulfillment services. With our full service print facility, we provide our clients with digital pre-press, sheet-fed printing, both cold and heat web offset printing, binding and many other print capabilities. Three Leaf's marketing and creative department specializes in graphic design, web development and interactive media. Our fulfillment services range from warehousing and inventory, to database management and reporting, to packaging and distribution.

With sales offices and distribution centers across the country, our ultimate goal is to help you save money and time while providing you exceptional customer service.

Three Leaf Productions' Philosophy

- By offering a total project management approach, we strive to help our customers find solutions to a variety of their needs.
- Our workplace exemplifies the highest standards to satisfy our clients and promote honesty, hard work and advancement opportunities for the Three Leaf Production's team members.
- Through acquisitions and strategic partnerships, we will continue to increase market share and develop a presence in our respective industries both locally and nationally.

Contact Information

Corporate Office

250 E. Wilson Bridge Rd.

Suite 100 A

Worthington, OH 43085

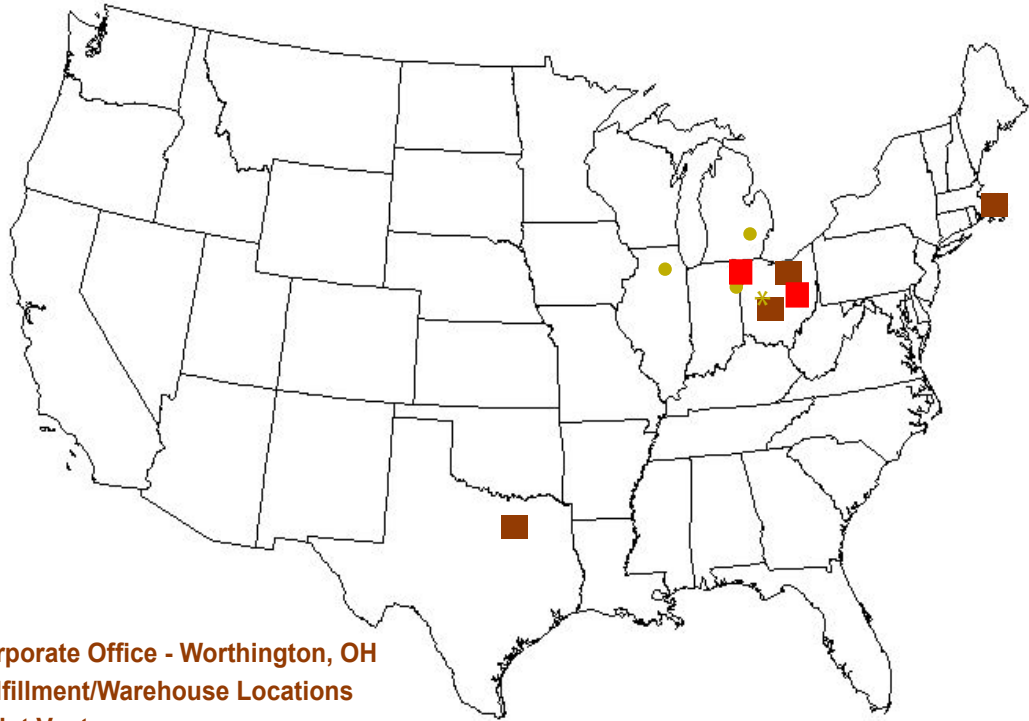
Phone: 614-846-8630

Fax: 614-846-8639

www.three-leaf.com



THREE LEAF LOCATIONS



* **Corporate Office - Worthington, OH**

■ **Fulfillment/Warehouse Locations**

■ **Joint Ventures**

● **Sales Office/Print Facility**

Print Facility

1701 Birchwood Ave.
Des Plaines, IL 60018

Sales Offices

Chicago
1701 Birchwood Ave.
Des Plaines, IL 60018

Cleveland
24090 Detroit Road
Westlake, OH 44145

Rochester Hills
1408 Chestnut Lane
Rochester Hills, MI 48309

Worthington
250 E. Wilson Bridge Rd.
Suite 100A
Worthington, OH 43085

Strategic Partnerships

JJL Packaging
5699 W. Webb Rd.
Austin Town, OH 44515

The Shamrock Company
24090 Detroit Road
Westlake, OH 44145

Key Industries
3433 Agler Road
Columbus, OH 43219

Corporate Office

250 E. Wilson Bridge Rd.
Suite 100A
Worthington, OH 43085

Fulfillment/Warehouse

Shippensburg
560 Walnut Bottom Road
Shippensburg, PA 17257

Columbus
8754 Cotter St.
Lewis Center, OH 43035

Avon, OH Warehouse
1350 Moore Rd.
Avon, OH 44011

Dallas, TX Warehouse
10231 Plano Road
Dallas, TX 75238

Chicago, IL Warehouse
200 Hastings Rd.
Buffalo Grove, IL 60089

Taunton, MA Warehouse
259 Revolutionary Way
Suite 200
Taunton, MA 02718

Rochester Hills, MI
Warehouse
1210 W. Hamlin Rd.
Rochester Hills, MI 48309



THREE LEAF HISTORY

1995 Incorporated as ST Graphics.

2003 Ron Stokes purchases ST Graphics and changes name to Three Leaf Productions. Three Leaf Productions is now a 100% minority owned business.

Three Leaf Productions goes national through a strategic alliance with Shamrock Corporation. With this alliance, Three Leaf Productions has access to over 286,000 square feet of warehouse space, strategically located in Ohio, Massachusetts, Texas and California.

2005 Three Leaf Productions becomes an owner of Creative Printing Services, located in Chicago, Illinois. With this transaction, Three Leaf Productions becomes part of one of the largest minority owned printing companies in the country. Three Leaf Productions is a full service print manufacturer, providing digital pre-press, sheet-fed printing, both cold and heat offset printing, and many other print capabilities.

Three Leaf Productions forms it's own in-house full service marketing and creative design division.

2006 Three Leaf Productions surpasses the \$2 million mark.

Three Leaf Productions receives DiversityBusiness.com Multicultural award.

2007 Three Leaf Productions honored in Business First's Fast 50 Ranking.

Three Leaf Productions was selected as the 6th fastest growing company in Central Ohio.

Three Leaf Productions surpasses the \$3 million mark.

Three Leaf Productions received South Central Ohio Minority Business Council's (SCOMBC) top award. SCOMBC has over 400 Minority Business Enterprise (MBE) members and Three Leaf was honored with the prestigious MBE of the Year award for class 2, which represents companies with annual sales of \$1 to \$3 million.

2008 Three Leaf Productions featured in Business First's Fast 50 Ranking for the second year.

Three Leaf Productions surpasses the \$4 million mark.

Three Leaf Productions was selected to participate in the Centers of Excellence, which is a program of the National Minority Supplier Development Council (NMSDC) to enhance successful business relationships between corporations and MBEs by strengthening corporate minority supplier development processes.



THREE LEAF SERVICES

Print Management Services

Our Chicago-based **Print Facility**, has two plants and operates on a 24-hour basis to ensure around the clock service. We have over 75,000 square feet of space that allows us to provide digital pre-press, sheet-fed printing, both cold and heat offset printing, binding and many other print capabilities.

Warehousing and Fulfillment Services

Our warehousing and fulfillment services range from warehousing and inventory, to database management and reporting, to packaging and distribution, resulting in a comprehensive and efficient fulfillment system that delivers accurately and on time. We have 4 strategically located fulfillment centers across the country.

Marketing and Creative Services

We have an in-house **Marketing and Creative** team which allows Three Leaf Productions to provide a total project management approach to assist our clients to deliver their message to the market place. Our **Marketing and Creative** services include:

- Graphic Design
- Advertising
- Direct Mail
- Packaging
- Web Development
- Internet Marketing
- Publishing
- Market Planning
- Interactive Media

Other Services Offered

Along with Print Management, Fulfillment and Marketing, Three Leaf Productions also provides the following services:

- Promotional Items
- Door-to-Door Distribution
- Data Management



PRINTING SERVICES

Printing Presses

Sheet Fed

- 28 x 40 6 Color Komori w/Aqueous
- 28 x 40 6 Color Fully Automated Komori Perfector w/Aqueous
- 28 x 40 2 Color Komori
- 20 x 28 6 Color Komori w/Aqueous
- 20 x 28 2 Color Sakurai 272E

Heatset Web

- Komori System 20, long grain 6 unit, 20 x 23" (cut off) in line die-cut, per unit, gluing & 3 knife trimming with sheeter & in line folder

Cold Web

- 35 x 22-3/4" (cut off) 8 Unit Goss Community w/4 Enkel Auto Roll Splicer, SSC Folder w/double parallel and 1/4 fold sections, perf units, 3 knife trimmer

Sheeter

- 14 x 17" (cut off) 4 Unit Apollo MCD Web
- 35 x 22-3/4" (cut off) 4 Unit Hantscho Mark 10 w/3 roll stand, automatic splicers, folder and pasting head

Bindery

- Stahl Miniature Folder (Pharmaceutical Fold Machine)
- 26 – 40 MBO Perfection 6/6 Folder
- 30 x 40 MBO Continuous Feed Folders
- Muller Martini – 24 pocket perfect binder, cover feeder, 3 knife trimmer, book saw and "Lay-Flat" attachment. Will bind thickness from 3/16" to 2 1/4"
- Muller Martini 221 saddle stitcher and trimmer 6 pockets w/cover feeder and 4th and 5th knives
- Wafer Sealing Systems
- Moll Marathon fully automated pocket folder/gluer
- Packaging System with in-line folding, gluing and insert tipping and insertion
- 25 x 35 Heidelberg Cylinder Die Cutter
- 17.5 x 23 Heidelberg Cylinder Die Cutter
- Zebra Tech Coding & Labeling System
- C.P. Bourg AE 22-22 station collator with stitcher, trimmer and folder



FULLFILLMENT SERVICES

Meeting our customers' fulfillment needs takes more than state-of-the-art equipment and high-end software – it requires a dedicated team and an understanding of the unique business challenges facing each client.

At Three Leaf Productions, we get to know you. We study your business, and then develop a targeted fulfillment management program to help you reach your specific goals. Our services range from warehousing and inventory, to database management and reporting, to packaging and distribution, resulting in a comprehensive and efficient fulfillment system that delivers accurately and on time.

We have access to over 286,000 square feet of warehouse space, strategically located in Ohio, California, Massachusetts and Texas.

Three Leaf offers a variety of fulfillment services, including:

- Extensively cross-trained staff in all warehouse functions
- Order Processing
- Imprint Services
- Pick/Pack Services
- POD-JIT
- Kitting
- State-of-the-art integrated shipping system
 - Small parcel services
 - LTL services
 - BMC/SCF shipments
 - International services
- State-of-the-art warehouse management system
 - Web-based order and inventory status information
 - Customized web-based reporting
 - Inventory management
- Database management
- Special promotions and campaigns
- POP distribution
- Real-time inventory
- Mailing services:
 - Assembly and distribution of daily, weekly and monthly mailings
 - Annual enrollment program management
 - Automated letter shop services, including addressing using Cheshire formats and inkjet addressing from tapes or disks
 - Print on demand
 - Sorting and packaging
 - Special handling and multi-media
 - Folding, perforating, slitting and scoring
 - Bursting and trimming continuous forms
 - Affixing decals, foil seals and tabs using label-air process
 - 3-D attachment of plastic cards, photos, etc. to direct mail pieces
 - Wafer sealing and gluing to close self-mailers and booklets to qualify for postal discounts



PROMOTIONAL PRODUCTS AND SERVICES

We develop innovative ways to provide quality promotional products and premiums for our clients. Using a consultative marketing approach, our experienced professionals develop and manage high-impact promotional products, advertising specialties, premium items, apparel and fully integrated fulfillment services.

We understand that the right combination of premium products and marketing initiatives can help a company improve its market presence. Our extensive inventory of promotional items ensures that you'll find the right fit, while sending just the right message. From direct mail campaigns that pique curiosity, to ongoing incentive drops that keep employees motivated, to corporate wearables and novelty items, we deliver the quality you expect at a reasonable rate. For more information, please visit our web site at www.threeleafshowroom.com.

Our services include:

- **Advertising specialties**

We creatively find the ideal product to carry your logo and/or message.

- **Premium and incentive programs**

We approach programs comprehensively to achieve ultimate success.

- **Product launches**

Our experienced marketing team works with our customers to get high-impact results.

- **Complete project management**

With our in-house resources, we can create the idea, design the package, provide the promotional product, print the collateral, and pack and ship the end product.

- **Online company stores**

We develop and maintain easy, efficient and effective web stores.

- **Safety, service and recognition programs**

Motivating employees is paramount in the development of these programs.

- **Trade shows and public events**

We determine the objective of the give-away (build traffic, introduce a new product, etc.) then find the perfect product to meet that objective.



MARKETING AND CREATIVE SERVICES

Graphic Design and Direct Mail Campaigns

Graphic Design

Our experienced design team will transform your concept into an informative and persuasive visual communication designed to appeal to your target audience.

- o Logo Design/Corporate Identity
- o Brochures, Business Cards, and Stationery
- o Data Sheets
- o Annual Reports
- o Brand Awareness
- o Magazine and Newsletter Layouts
- o Book Co
- o Media Ki



Direct Mail Campaigns

Our creative team specializes in the development and execution of marketing plans. We build direct mail campaigns from solid strategies that effectively reach all target audiences.

- o Media Kits
- o Packaging
- o Web Campaigns
- o Promotions
- o Creative Writing



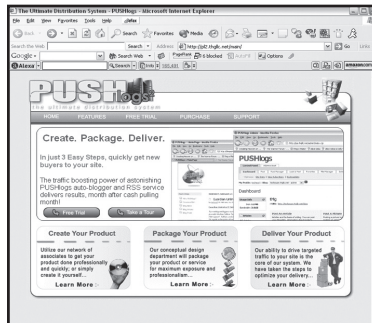
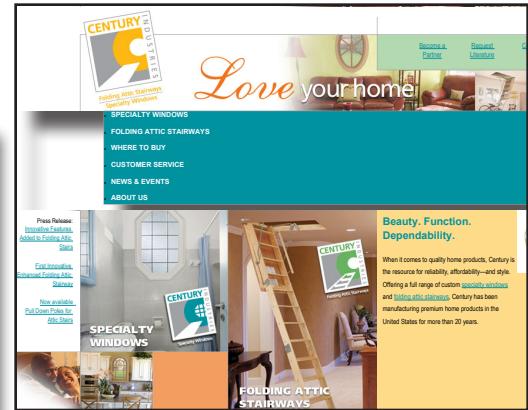


MARKETING AND CREATIVE SERVICES

Web Development, Internet Marketing and Publishing

Web Development

Our skilled team of web developers provides our clients with expertise in everything from simple web design to complex traffic-driven web sites.



Internet Marketing

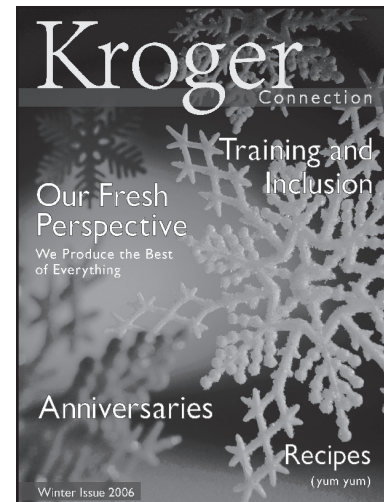
Our programmers work tirelessly to maximize our client's internet exposure. We specialize in bringing targeted traffic to your web site through:

- o E-Commerce Solutions
- o High Level Database Programming
- o Just In Time Inventory Solutions
- o Strategic Internet Marketing Plans
- o Internet Advertisement

Publishing

Every word and image in your magazine, newsletter or book must be aimed at generating and maintaining your audience's interest. Therefore, we offer our clients creative design, copy, print and electronic media distribution that will enhance their success.

- o Magazines
- o Newsletters
- o Books
- o Print and distribution





MARKETING AND CREATIVE SERVICES

Graphic Design and Direct Mail Campaigns



Event Planning

Our experienced planners provide clients with excellent one-stop event services that exceed expectations.

- o Invitation Design and Distribution
- o Design Displays
- o Event Promotion
- o Day-of-Event Coordination
- o Seminars, Workshops and Conferences
- o Provide Speakers and Trainers
- o Manage the project from conception to completion

Market Planning

We work with clients to define and execute plans and strategies to launch products and/or services into the marketplace quickly and successfully.

- o Strategic market planning and implementation
- o Intense market research
- o Market segmentation
- o Key promotion strategies and tactics
- o Pricing and bundling strategies

Interactive Media

From interactive media and presentations to web site design, Three Leaf Productions can develop innovative, interactive materials that can impact your bottom line and boost sales. Our creative team utilizes the latest technology and design programs to create presentations that engage your audience and promote your organization's message.



DOOR-to-DOOR DISTRIBUTION



Door-to-door distribution is one of the best ways to market your products and services to new and existing customers. By utilizing Three Leaf Productions' crews, a targeted door-hanging program can be developed in a professional, time-sensitive and volume-controlled manner.

Our crews understand the importance of professional door-to-door delivery services and take pride in the level of their commitment. Our service is not just about timely delivery. It's also about representing your company's image in the field with the utmost respect for your products, services and customers.

Three Leaf Productions' workforce consist of:

- A professional staff dedicated to job success from start to finish
- A staff that is capable of delivering to 3,500 to 6,000 households per day - depending on the density of the deliverable area
- A communication system that provides continuous contact with all team members
- A minimum of 4 trained and experienced team members along with 1 team leader at all times
- A GPS tracking systems that's consistently inspects the quality of the delivery process



DATA MANAGEMENT SERVICES

If you're having difficulties with the development, execution and supervision of policies, programs and practices that control, protect and enhance the value of your information assets, Three Leaf Productions can help you manage all of your vital Data Management processes.

Three Leaf's Employee Benefit Analysis services reviews all areas of your employee benefits package, including health, dental, disability, life, voluntary life, retirement, regulatory compliance, and employee communications. We gauge the competitiveness of all lines of coverage using historical data, industry benchmarking and forecasting in order to analyze and control our client's bottom line.

First, we prepare a market analysis based on the specifics of your employee benefit plans without cost or obligation. The purpose of the Analysis is to determine whether we can add significant value to your bottom line. If we can't, the information is yours free of charge. If we can, we agree on a fee, which is subject to our ability to actually produce the saving set forth in our report.

The Three Leaf Productions Approach will confirm either that you are receiving the best employee benefits available in your industry, or it will indicate that you need to re-negotiate or seek new representation. Either way, your company benefits from our comprehensive analysis.

You can count on Three Leaf for:

- Health & Welfare Administration
- Contract Review Market Analysis
- Medical, Prescription Drug, Dental, Vision Consulting and Underwriting
- Disease and Demand Management Consulting
- Predictive Modeling Analysis of Direct Medical Costs
- Employee Assistance Program Consulting
- Integrated Disability Management Consulting



PARTIAL CLIENT LIST

Battelle

Cardinal Health

Columbus Public Schools

City of Columbus

Delphi

Discount Drug Mart

DSW

Filenes Basement

Giant Eagle

Honda

J. Walter Thompson USA, Inc.

JLG

Kroger

Liberty Mutual

Nationwide

Ohio Library Council

Ohio Rehabilitation and Corrections

Philips

Safe Auto

Wal-Mart Stores, Inc.

Wayne-Dalton Corporation

WOW! Internet & Cable